https://forlex.sk

Your general SEO Checkup Score



Average SEO score of top 100 sites: **75%**



AI visibility score reflects brand reach in AI

Your site scored **78/100**, just above the **75** average for top sites. We found **9 issues** to fix, and they're what's holding you back from the top spots. And an **AI Visibility Score of 75/100** means ChatGPT, Gemini and Perplexity mention your brand some of the time, with clear room to push further.

9 FAILED

3 WARNINGS

51 PASSED

Issues to fix

HIGH — To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.

Details

HIGH — Use the page's main keyword in the title tag, the meta description and at least one H1 or H2 heading.

Details

HIGH — Using images in a modern format can significantly reduce the file size and improve the loading speed of a webpage, providing a better user experience and potentially increasing engagement.

Details

MEDIUM Serving resources (images, JS, CSS) from a CDN service, could improve website loading times, reduce bandwidth costs and increase content availability and redundancy.

Details

MEDIUM Display each image at its natural aspect ratio, so that it is not stretched or squashed on screen.

Details

MEDIUM Resize oversized images to the dimensions at which the page displays them, or offer several sizes through responsive images.

Details

MEDIUM Add Google Analytics to the website to see where visitors come from, including AI assistants such as ChatGPT, and which visits turn into conversions.

Details

LOW Consider adding the Strict-Transport-Security header to your webpage to ensure that web traffic is encrypted over HTTPS, mitigating the risk of man-in-the-middle attacks and other security threats.

Details

AI Insights

Score: 0 Failed: 0 Warnings: 0 Passed: 5

Domain Business Context

Understanding the business context of a domain can help you create content that is more relevant to your target audience and differentiate your website from competitors.

WHAT IS THIS DOMAIN ABOUT

A Slovak law firm website presenting legal services, attorney background, and consultation booking for individuals, businesses, and municipalities.

INDUSTRY NICHE

Local legal services

TARGET AUDIENCE

People, companies, and local governments seeking practical legal help, consultations, and representation in Slovakia.

LLM Visibility Checker

Content Strengths and Weaknesses

This webpage is clear, well-structured, and strongly oriented toward converting visitors into consultation requests. It communicates services, process, and attorney background effectively, but it remains relatively light on detailed legal content and supporting proof points.

CONTENT STRENGTHS

- Clear service positioning
- Strong contact visibility
- Transparent process outline

CONTENT WEAKNESSES

- Limited legal depth
- Few trust signals
- Minimal educational content

Content Trust Score



Topical Relevance	96%
Subject Expertise	74%
Credibility	60%

This webpage shows moderate trustworthiness because it provides clear contact details, a physical address, client-facing policies, and named attorney information. Credibility is helped by the visible legal disclaimer and privacy/cookie links, but it is limited by the absence of testimonials, third-party validation, and deeper evidence of expertise.

Visual SEO Analysis

Content Freshness



The page appears current and actively maintained, with a 2026 copyright notice and a live, service-oriented homepage structure. There are no strong signs of outdated core content, and the references to current contact details and active service offerings support freshness.

POSITIVE SIGNALS

- 2026 copyright notice
- Current contact details
- Active service offerings

STALENESS SIGNALS

- Firm still in preparation

Content Opportunities

The site already does a good job of presenting core services and making contact easy, but it leaves substantial room to build authority and answer common client questions. The biggest opportunities are deeper educational content, stronger proof of expertise, and more trust-building assets that support conversion.

QUICK WINS

- Add a short FAQ block to the homepage covering consultation, pricing, and response time.
- Expand the attorney bio with bar admission, education, and practice focus details.
- Publish one anonymized example of a resolved legal matter for each main audience segment.

Common SEO issues

Score: 64 | Failed: 4 | Warnings: 2 | Passed: 13

Meta Title Test

100% of top 100 sites passed

This webpage is using a title tag with a length of **64 characters**. Long titles can blur the main topic of the page and get cut off in search results and AI citations. Put the most important words first. We recommend a title **between 20 and 60 characters**, so it shows in full in search results on both phones and desktop.

> **Text:** Advokát Senica, Trnava, Skalica, Malacky, Myjava, Holíč | FORLEX
> **Length:** 64 characters

Meta Description Test

92% of top 100 sites passed

This webpage is using a meta description tag with a length of **163 characters**. Long descriptions get cut off in search results, and the cut can hide key

details from both people and AI assistants that build answers from those results. We recommend a description **between 70 and 160 characters** (spaces included), with the most important information first.

> **Text:** Advokát Ing. Mgr. Martin Džačovský. Ob čianske, rodinné, obchodné, pracovné a správne právo pre klientov v Senici, Trnave, Skalici, Malackách, na Myjave a v Holíči.
> **Length:** 163 characters

Google Search Results Preview Test

Desktop version

https://forlex.sk/
Advokát Senica, Trnava,...
Advokát Ing. Mgr. Martin Džačovský. Občianske, rodinné, obchodné, pracovné ...

Mobile version

https://forlex.sk/
Advokát Senica, Trnava, Skalica, Malacky, Myjava,...
Advokát Ing. Mgr. Martin Džačovský. Občianske, rodinné, obchodné, pracovné a správne právo pre klientov v Senici, Trnav...

Social Media Meta Tags Test

89% of top 100 sites passed

This webpage uses social media meta tags to control how its content appears when shared on ocial networks and messaging apps. These tags help generate attractive, relevant link previews with the right title, image, and description, encouraging people to click and share the page. While social media tags do not directly improve search rankings or guarantee citations in AI-generated answers, they help present the page consistently across platforms and make it easier for people to recognize and engage with links to the page.

Open Graph Meta Tags	
og:type	website

og:site_name	FORLEX
og:locale	sk_SK
og:title	Advokát Senica, Trnava, Skalica, Malacky, Myjava, Holíč | FORLEX
og:description	Advokát Ing. Mgr. Martin Džačovský. Občianske, rodinné, obchodné, pracovné a správne právo pre klientov v Senici, Trnave, Skalici, Malackách, na Myjave a v Holíči.
og:url	https://forlex.sk/
og:image	https://forlex.sk/og-forlex.jpg
og:image:width	1200
og:image:height	630

Twitter Card Meta Tags	
twitter:card	summary_large_image

Most Common Keywords Test

There's no ideal keyword density (search engines look at meaning, not just word counts, and treat keyword stuffing as spam). The most common keywords should, however, reflect the page's main topic, not repeated text such as menus or button labels. Clear, natural writing helps search engines and AI assistants understand the page and quote it accurately.

6 služby · 6 alebo · 5 kancelária · 4 advokátska · 4 advokát

Keywords Usage Test

48% of top 100 sites passed

None of this webpage's most common keywords appears in all three key places: the title, the meta escription and the headings! When these elements don't share the main terms of the text, search engines and AI assistants get a less consistent picture of what the page is about.

Keyword	Title tag	Meta description	Heading
sl	✗	✗	✓
al	✗	✗	✗
ka	✗	✗	✗
ac	✗	✗	✗
ac	✓	✓	✗

Keywords Cloud Test

advokácii advokát advokátka advokátska agata alebo centre chcete deti dlhuje dohoda dohode džačovská džačovský firmu firmy firmám forlex hviezdoslavova jasne judr kancelária katastra konateľa kontakt konzultáciu ktorý kupujete list majetku martin mestá mzda najpokojnejšie nehnuteľnosť niekto návrh obce obchodného objednať opýtajte osem podanie podielov podám pomáham pomôžem potom poviem pozriem pracovná pred predávate preverím previesť prevody primátor pripravím problém práci práve právne príprave registra riešime riešite rokov roku rozdelenie rozvod rozvádzate samosprávam senica senice senici slov služby spolu súdom vaše vklad vlastníctva vybavím vyriešime výpoveď výživné všetky založenia zamestnancom zastúpim zbytočných zmeniť zmluvu zmluvy zrozumiteľne zápisy ľudí ľuďom šance žaluje

Related Keywords Test

Competitor Domains Test

Heading Tags Test

62% of top 100 sites passed

This webpage contains heading tags. Clear headings help search engines and AI assistants understand how the content is organized and find the right section of the page. Each heading works

as a label for the text under it, which makes a single section easier to quote in search results and AI answers.

H1 tags
Poviem vám jasne, ako na tom ste. A potom to spolu vyriešime.

H2 tags
Čo práve riešite?
Štyri kroky bez prekvapení
Právo poznám z oboch strán stola
Stačí pár viet o tom, čo riešite
Služby
Kontakt

Robots.txt Test

99% of top 100 sites passed

This website is using a robots.txt file.

https://forlex.sk/robots.txt

Sitemap Test

83% of top 100 sites passed

This website has a sitemap file.

https://forlex.sk/sitemap.xml

Image Alt Test

78% of top 100 sites passed

All images on this webpage have alt text. Search engines and AI assistants understand a page mainly through its text, and the alt text is the part that describes each image. People who use screen readers hear the same text in place of the image.

Responsive Image Test

29% of top 100 sites passed

This webpage uses oversized images, larger than the size at which the page displays them! The browser downloads each one at full size and shrinks it on screen, and the extra pixels cost bandwidth and loading time without ever being seen. Slow-loading images hold back the Core Web Vitals that Google's ranking systems take into account, and they make visitors wait. Resizing each

image to the dimensions at which it is shown, or offering several sizes through responsive images, removes that waste and speeds up the page for everyone.

▸ See results list

How to fix

Image Aspect Ratio Test

75% of top 100 sites passed

Some images on this webpage are displayed at a width and height that do not match their natural aspect ratio! Stretched or squashed images appear distorted and make the page look careless.

▸ See results list

How to fix

Deprecated HTML Tags Test

94% of top 100 sites passed

The HTML of this webpage is free of deprecated tags, which helps the page render consistently across browsers and devices.

Google Analytics Test

72% of top 100 sites passed

Google Analytics wasn't detected on this webpage! Unless another tool measures the site's traffic, there is no clear picture of where visitors come from, how they move through its pages or which visits turn into conversions. That blind spot includes the visits sent by AI assistants such as ChatGPT and Perplexity, a fast-growing source of traffic that Google Analytics reports separately.

How to fix

Favicon Test

100% of top 100 sites passed



This website has a favicon, the small icon that stands for the site in browser tabs and bookmarks. It also appears next to the site's links in Google search results and in the answers of AI assistants, helping people recognize the site at a glance.

Backlinks Test

JS Error Test

83% of top 100 sites passed

No JavaScript errors interrupted this webpage's scripts while it loaded. Visitors aren't the only ones who need those scripts to run: Google runs a page's JavaScript before indexing it, and AI agents now click buttons and fill in forms to complete tasks for their users.

Console Errors Test

27% of top 100 sites passed

This webpage loaded without errors or warnings in Chrome's console. Google renders pages with the same engine before indexing them for its search results and AI Overviews, and it should load this page as cleanly.

Charset Declaration Test

96% of top 100 sites passed

This webpage declares its character encoding. Browsers, search engines and AI crawlers can read its text correctly without having to guess which encoding it uses.

```
meta charset="utf-8"
```

Speed optimizations

Score: 78 | Failed: 3 | Warnings: 0 | Passed: 17

HTML Page Size Test

23% of top 100 sites passed

The size of this webpage's HTML is **3.6 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

DOM Size Test

56% of top 100 sites passed

The Document Object Model (DOM) of this webpage has **137 nodes** which is less than the recommended value of 1,500 nodes.

HTML Compression/GZIP Test

99% of top 100 sites passed

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from **9.58 Kb** to **3.6 Kb** (**62% size savings**). This helps ensure a faster loading webpage and improved user experience.

Site Loading Speed Test

71% of top 100 sites passed

The loading time of this webpage (measured from N. Virginia, US) is around **2.18 seconds** and this is under the average loading speed which is **5 seconds**.

JS Execution Time Test

53% of top 100 sites passed

The JavaScript code used by this webpage is executed in less than **2 seconds**.

Page Objects Test

7% of top 100 sites passed

This webpage has less than **20 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

Content size by content type

CONTENT TYPE	PERCENT	SIZE
image	85.7 %	642.36 Kb
font	13.2 %	98.73 Kb
css	0.6 %	4.58 Kb
html	0.5 %	3.73 Kb
javascript	0.0 %	0 B
other	0.0 %	0 B
TOTAL	**100%**	749.39 Kb

Requests by content type

CONTENT TYPE	PERCENT	REQUESTS
font	50.0 %	6

image	33.3 %	4
html	8.3 %	1
css	8.3 %	1
javascript	0.0 %	0
TOTAL	**100%**	**12**

Content size by domain

DOMAIN	PERCENT	SIZE
forlex.sk	100.0 %	749.39 Kb
TOTAL	**100%**	**749.39 Kb**

Requests by domain

DOMAIN	PERCENT	REQUESTS
forlex.sk	100.0 %	12
TOTAL	**100%**	**12**

CDN Usage Test

95% of top 100 sites passed

This webpage is not serving resources (images, javascript and css) from CDNs!

▸ See results list

How to fix

Modern Image Format Test

43% of top 100 sites passed

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

▸ See results list

How to fix

Image Metadata Test

This webpage is not using images with large metadata.

72% of top 100 sites passed

Image Caching Test

95% of top 100 sites passed

This website is using cache headers for images and the browsers will display these images from he cache.

JavaScript Caching Test

96% of top 100 sites passed

This webpage is not using uncached JavaScript resources from same domain!

CSS Caching Test

98% of top 100 sites passed

This webpage is using cache headers for all CSS resources.

JavaScript Minification Test

98% of top 100 sites passed

This webpage is not using JavaScript resources from the same domain.

▸ See results list

CSS Minification Test

100% of top 100 sites passed

All CSS resources used by this webpage are minified.

▸ See results list

Render Blocking Resources Test

15% of top 100 sites passed

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

▸ See results list

How to fix

URL Redirects Test

97% of top 100 sites passed

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

Time To First Byte Test

The Time To First Byte value of this webpage is **0.108** seconds. To provide a good user experience,

99% of top 100 sites passed

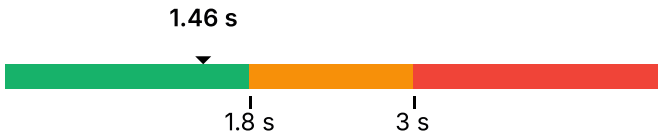
oogle recommends that sites should strive to have a TTFB of **0.8** seconds or less.



First Contentful Paint Test

90% of top 100 sites passed

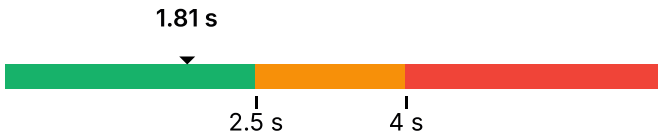
The First Contentful Paint value of this webpage is **1.460** seconds. To provide a good user experience, oogle recommends that sites should strive to have a First Contentful Paint value of **1.8** seconds or less.



Largest Contentful Paint Test

77% of top 100 sites passed

The Largest Contentful Paint duration of this webpage is **1.81** seconds. To provide a good user experience, Google recommends that sites should trive to have Largest Contentful Paint of **2.5** seconds or less.



Largest Contentful Paint element within the viewport:

```
<img src="portret-uvod.jpg" alt="Advokát Ing. Mgr. Martin Džačovský, FORLEX Senica" width="1200" height="1564" fetchpriority="high">
```

Cumulative Layout Shift Test

91% of top 100 sites passed

The CLS score of this webpage is **0.0000**. To provide a good user experience, Google ecommends that sites should strive to have a CLS score of **0.1** or less.



DOM element which contributes the most to CLS score:

Score: `0.0000`

Server and security

Score: 95 | Failed: 2 | Warnings: 0 | Passed: 5

URL Canonicalization Test

https://forlex.sk/ and https://www.forlex.sk/ resolve to the same URL.

93% of top 100 sites passed

SSL Checker and HTTPS Test

This website is successfully using HTTPS, a secure communication protocol over the Internet.

100% of top 100 sites passed

- The certificate is not used before the activation date.
- The certificate has not expired.
- The hostname "forlex.sk" is correctly listed in the certificate.
- The certificate should be trusted by all major web browsers.
- The certificate was not revoked.
- The certificate was signed with a secure hash.

Certificate Chain:

Server certificate	
Common Name	forlex.sk
Subject Alternative Names	forlex.sk, www.forlex.sk
Not Valid Before	Thu, November 12, 2026 at 12:23:47 PM UTC

Not Valid After	Wed, February 10, 2027 at 12:23:46 PM UTC
Signature Algorithm	ecdsaWithSha384
Issuer	YE1

Intermediate certificate	
Common Name	YE1
Organization	Let's Encrypt
Location	US
Not Valid Before	Wed, September 3, 2025 at 12:00:00 AM UTC
Not Valid After	Sat, September 2, 2028 at 11:59:59 PM UTC
Signature Algorithm	ecdsaWithSha384
Issuer	Root YE

Intermediate certificate	
Common Name	Root YE
Organization	ISRG
Location	US
Not Valid Before	Wed, May 13, 2026 at 12:00:00 AM UTC
Not Valid After	Thu, September 2, 2032 at 11:59:59 PM UTC
Signature Algorithm	ecdsaWithSha384
Issuer	ISRG Root X2

Root certificate	
Common Name	ISRG Root X2
Organization	Internet Security Research Group

Location	US
Not Valid Before	Fri, September 4, 2020 at 12:00:00 AM UTC
Not Valid After	Mon, September 17, 2040 at 4:00:00 PM UTC
Signature Algorithm	ecdsaWithSha384
Issuer	ISRG Root X2

Mixed Content Test (HTTP over HTTPS)

100% of top 100 sites passed

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

HTTP2 Test

99% of top 100 sites passed

This webpage is using the HTTP/2 protocol.

HSTS Test

84% of top 100 sites passed

This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.

How to fix

Plaintext Emails Test

97% of top 100 sites passed

We've found 1 email addresses in your page code! We advise you to protect email links in a way that ides them from the spam harvesters.

How to fix

Unsafe Cross-Origin Links Test

45% of top 100 sites passed

This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** ttribute.

Mobile usability

Score: 100 | Failed: 0 | Warnings: 0 | Passed: 3

Meta Viewport Test

92% of top 100 sites passed

This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1, viewport-fit=cover" />
```

Media Query Responsive Test

98% of top 100 sites passed

This webpage is using CSS media queries, which is the base for responsive design functionalities.

Mobile Snapshot Test



Advanced SEO

Score: 98 | Failed: 0 | Warnings: 1 | Passed: 8

Structured Data Test

66% of top 100 sites passed

This webpage is using structured data. It describes the page's content in a machine-readable format that can help search engines and AI assistants understand it. With the right properties, the page can be eligible for rich results in search, like star ratings or product details.

▸ See results list

Custom 404 Error Page Test

80% of top 100 sites passed

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

Noindex Tag Test

99% of top 100 sites passed

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Canonical Tag Test

93% of top 100 sites passed

This webpage is using the canonical link tag. This tag specifies that the URL: https://forlex.sk/ is referred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

```
<link href="https://forlex.sk/" rel
="canonical"/>
```

Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

▸ See results list

Meta Refresh Test

98% of top 100 sites passed

This webpage is not using a meta refresh tag.

SPF Records Test

94% of top 100 sites passed

This DNS server is using an SPF record.

```
v=spf1 a mx include:_spf.dnsserver.eu ~all
```

Ads.txt Validation Test

67% of top 100 sites passed

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital ellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.